



## SPONSORSHIPS

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### Partner with MoCA Westport:

### Elevate Your Brand, Elevate The Performing Arts

MoCA Westport is a beacon of cultural excellence, and your sponsorship is a powerful opportunity to align your brand with innovation, creativity, and community engagement. By partnering with us, you're not just supporting the arts; you're becoming a pivotal part of a movement that shapes our cultural landscape in Fairfield County and beyond.

Let's make an enduring impact together!

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### PREMIER PARTNER SPONSOR: \$20,000

As our Premier Partner Sponsor, your business will assume a prominent role alongside our visual arts and performing arts programming for an entire year.

Partner Sponsors are a critical part of MoCA Westport's ability to ensure or mission to connect our community through arts opportunities.

### Your Exclusive Benefits:

Unparalleled Brand Visibility: Your brand will be featured as a premier sponsor in all MoCA Westport performing arts and exhibitions communications for a full year, including:

- Prime placement on our website.
- Top billing in newsletters to over 17,000 subscribers.
- Prominent display on social media platforms with 20,000+ followers.
- Leading recognition in all printed materials.
- **\*\*VIP Access:\*\*** Exclusive opportunities to host private events at MoCA Westport, engage with artists and speakers, and offer VIP experiences to your clients or employees.
- **\*\*Custom Collaborations:\*\*** Opportunities for bespoke collaborations that align with your brand values and goals.

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### PERFORMING ARTS SERIES SPONSOR: \$10,000

#### The Pinnacle of Partnership

As our Performing Arts Series Sponsor, your brand becomes an integral part of our year-long journey of artistic discovery and community engagement.

#### Your Exclusive Benefits:

Unparalleled Brand Visibility: Your brand will be featured as a premier sponsor in all MoCA Westport Performing Arts communications for a full year, including:

- Prime placement on our website.
  - Top billing in newsletters to over 17,000 subscribers.
  - Prominent display on social media platforms with 20,000+ followers.
  - Leading recognition in all printed materials.
  - **\*\*VIP Access:\*\*** Exclusive opportunities to host private events at MoCA Westport, engage with artists and speakers, and offer VIP experiences to your clients or employees.
  - **\*\*Custom Collaborations:\*\*** Opportunities for bespoke collaborations that align with your brand values and goals.
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### SEASONAL SPONSOR: \$5,000

#### Maximize Impact For a Season

As a Seasonal Sponsor, your brand will be associated with a curated selection of our diverse programming, spanning a seasonal portion of the series.

#### Your Benefits:

Season-Long Exposure: Prominent brand exposure during your sponsored half-season on:

- Our website, a hub for art enthusiasts.
  - Newsletters, reaching a dedicated subscriber base.
  - Social media platforms with a wide-reaching audience.
  - Printed materials related to your sponsored half-season's events.
  - Event Engagement: Opportunities to interact with attendees and distribute branded materials at events throughout your sponsorship period.
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### SINGLE EVENT SPONSOR: \$2,000

#### **Focused Engagement, Immediate Impact**

Sponsoring a single event with MoCA Westport is a perfect way to align your brand with a specific artistic endeavor or community gathering.

#### **Your Benefits:**

Targeted Visibility: Your brand will be featured during the promotion of the event via:

- MoCA Westport's website.
  - Newsletters to over 17,000 subscribers.
  - Social media outreach to 20,000+ followers.
  - Event-specific printed materials.
  - Direct Interaction: Distribute your brand's information or products to an engaged audience at the event.
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### ADDITIONAL PARTNERSHIP OPPORTUNITY

#### **Gift Certificate Donation**

Enhance your brand's presence in the community by donating a \$200 gift certificate for our fundraisers. This is a tax-deductible way to gain exposure while supporting the arts.

#### **Your Benefits:**

- Extended Reach: Introduce your brand to a culturally engaged audience.
  - Business Growth: Attract potential customers directly to your services or products.
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### MAKE A LASTING IMPRESSION WITH MoCA WESTPORT

Your sponsorship is more than a business decision; it's a commitment to enriching lives through art. Each level of sponsorship offers unique opportunities to integrate your brand into the fabric of our community's cultural experiences.  
Join us in this journey of art and innovation.

For more information and to explore these exciting opportunities, please contact us at:  
[development@mocawestport.org](mailto:development@mocawestport.org) or 203-222-7070 ext.101

