

SPONSORSHIP PACKAGES

Elevate Your Brand, Elevate The Arts

MoCA CT is a beacon of cultural excellence, and your sponsorship is a powerful opportunity to align your brand with innovation, creativity, and community engagement. By partnering with us, you're not just supporting the arts; you're becoming a pivotal part of a movement that shapes our cultural landscape in Fairfield County and beyond. Let's make an enduring impact together!

PREMIER PARTNER SPONSOR: \$20,000

As our Premier Partner Sponsor, your business will assume a prominent role alongside our visual arts and performing arts programming for an entire year.

Partner Sponsors are a critical part of MoCA CT's ability to ensure or mission to connect our community through arts opportunities.

Your Exclusive Benefits:

Unparalleled Brand Visibility: Your brand will be featured as a premier sponsor in all MoCA CT performing arts and exhibitions communications for a full year, including:

- Prime placement on our website.
- Top billing in newsletters to over 17,000 subscribers.
- Prominent display on social media platforms with 20,000+ followers.
- Leading recognition in all printed materials.
- ****VIP Access:**** Exclusive opportunities to host private events at MoCA, engage with artists and speakers, and offer VIP experiences to your clients or employees.
- ****Custom Collaborations:**** Opportunities for bespoke collaborations that align with your brand values and goals.

PERFORMING ARTS SERIES SPONSOR: \$10,000

As our Performing Arts Series Sponsor, your brand becomes an integral part of our year-long journey of artistic discovery and community engagement.

Your Exclusive Benefits:

Unparalleled Brand Visibility: Your brand will be featured as a premier sponsor in all MoCA CT Performing Arts communications for a full year, including:

- Prime placement on our website.
- Top billing in newsletters to over 17,000 subscribers.
- Prominent display on social media platforms with 20,000+ followers.
- Leading recognition in all printed materials.
- ****VIP Access:**** Exclusive opportunities to host private events at MoCA, engage with artists and speakers, and offer VIP experiences to your clients or employees.
- ****Custom Collaborations:**** Opportunities for bespoke collaborations that align with your brand values and goals.

CORPORATE SPONSOR: \$25,000

Empower your team with creativity and inspiration

As a Corporate Sponsor, your brand and team become an integral part of our year-long journey of artistic discovery and community engagement.

Your Exclusive Benefits:

Unparalleled Brand Visibility: Your brand will be featured as a premier sponsor in all MoCA CT communications for a full year, including:

- Host corporate events in our versatile spaces at 50% off the facility rental fees.
- Receive priority booking for events to secure your preferred dates.
- Complimentary annual memberships for all employees, including free admission to exhibitions.
- Discounts on enriching programs, classes, workshops and concerts.
- Invitations to exclusive member-only events.
- Arrange private guided tours of MoCA CT's exhibitions for your executives, clients, or employees, providing a unique and enriching cultural experience.
- Opportunities to strengthen team-building through volunteer work at MoCA CT events.
- Gained recognition on MoCA CT's website, newsletters, and social media channels, reaching a combined audience of over 35,000 followers and subscribers.
- Showcase your company logo on signage throughout MoCA CT, including exhibition spaces and event programs.
- Collaborate with our PR team to create customized marketing and promotional initiatives tailored to your brand.

SINGLE EVENT SPONSOR: \$5,000

Maximize Impact For a Specific Event

As an Single Event Sponsor, your brand will be associated with a curated selection of our diverse programming, spanning a seasonal portion of the series.

Your Benefits:

Prominent Visibility: Prominent brand exposure leading up to and during your sponsored event on:

- Our website, a hub for art enthusiasts.
- Newsletters, reaching a dedicated subscriber base.
- Social media platforms with a wide-reaching audience.
- Printed materials related to your sponsored half-season's events.
- Event Engagement: Opportunities to interact with attendees and distribute branded materials at events throughout your sponsorship period.